



**Join an
inspirational,
high energy and
action oriented
session with
Amy Zhang, CPA!**

Amy Zhang, CPA Entrepreneur, Speaker and Hedge Fund Specialist

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Who Should Come

Portfolio managers, traders and other financial professionals who are inspired to run their own asset management firms. Asset managers who are looking to grow their firms. Professionals serving owners of asset management firms.

Featured Speeches

- **Start Today or Ten Years Later**

How to strategically plan starting your own asset management firm? How to find your first investor and build brand recognition? What are the strategies for starting up in bad times? Assess where you are today and find out how to realize your entrepreneur dream!

- **From A Worker Bee to Being Your Own Boss**

Should you start part-time or full-time? How to conduct effective fundraising? How to increase operational efficiency? This session addresses common problems new managers are dealing with.

- **Ladies, Run Your Firm and Look Fabulous!**

How to maintain a work life balance? How to win business in a male-dominated industry? Learn from real life experience on starting and running your firm in high-heels!

Qualifications

Amy Zhang, CPA is the Founder and Managing Member of a San Francisco based hedge fund administration and accounting firm, Affinity Fund Services LLC. Before starting the Firm, Ms Zhang was an auditor with EisnerAmper and PricewaterhouseCoopers.

Ms Zhang is a licensed CPA in California. She serves as a board director at CalCPA San Francisco Chapter and worked as VP and Chair of Audit Committee at Children's Council of San Francisco. She is a co-founder of Financial Entrepreneurs Forum and a speaker at various hedge fund events. Most recently, she spoke at the 8th Annual Alternative Asset Summit held in Las Vegas.